

THE CAPTIONING GROUP AWARDED PRIME-TIME OLYMPIC COVERAGE

PRESS RELEASE (Calgary, Friday, 30 July 2004) - - For the fifth consecutive time, The Captioning Group Inc. has been awarded prime-time coverage of the Olympic Games by Canada's Olympic television network, the Canadian Broadcasting Corporation (CBC). The Captioning Group is excited at the opportunity to put its fifteen-plus years of experience to work and to provide viewers with the highest quality and most accurate closed-captioning services during the world's largest sporting event.

The 2004 Athens Summer Games return to the city of Olympic origin on August 13th, 2004, with what is said to become one of the most impressive Opening Ceremonies presentation in recent memory. Continuing their long working relationship with the them to provide live closed-captioning Ceremonies beginning at 1:00pm EST. prime hours, 6:00pm to 9:30pm EST, to the Closing Gala for the games of the

The prime hours will showcase the Diving, Track and Field, Gymnastics, Interviews and appearances by the coverage of live sporting events, updated highlights and final results



CBC, The Captioning Group will join services during the Opening The CBC has also allocated all The Captioning Group, along with XXVIII Olympiad.

classic Olympic sports - Swimming, Cycling, Boxing, and many more. special guests will complement and CBC will provide viewers with throughout the games.

The Captioning Group will also be working with CBC Newsworld to provide coverage of daily Olympic Highlights during the course of the games. Newsworld is CBC's all-news network and has been in operation since 1991.

The amount of preparation to caption such a live event is immense, with research and scheduling becoming an increasing pressure, and time in short supply. The Captioning Group is looking forward to the challenge and the experience of making another Olympic Games available to the deaf and hard of hearing communities.

The Athens Summer Games will wrap up August 29, 2004, with the Closing Gala broadcast live at 2:00pm EST on all CBC stations.

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