

## THE CAPTIONING GROUP AWARDED PRIME-TIME OLYMPIC COVERAGE

PRESS RELEASE (Calgary, Monday, January 30, 2006) - - For the sixth consecutive time, The Captioning Group Inc. has been awarded prime-time coverage of the Olympic Games by Canada's Olympic Television Network, the Canadian Broadcasting Corporation (CBC). The Captioning Group is excited at the opportunity to put its fifteen-plus years of experience to work and to provide viewers with the highest quality and most accurate closed-captioning services during the world's largest sporting event.

The 2006 Torino Winter Games will begin on February 10, 2006, with Brian Williams being joined by CBC News' Peter Mansbridge at Olympic Stadium in Turin, Italy. Continuing their long- working relationship Captioning Group will join closed-captioning services Ceremonies beginning at

The prime-time hours will Olympic sports – Hockey, Speed Skating, X Country, Alpine, Luge, Biathlon, Ski more. Interviews and guests will complement the events, and CBC will updated highlights and games.



with the CBC, The them to provide live during the Opening 1:00pm EST.

showcase the classic Figure Skating, Curling, Snowboard, Freestyle, Jumping, Bobsleigh, and appearances by special coverage of live sporting provide viewers with final results throughout the

The Captioning Group will also be working with CBC Newsworld to provide coverage of daily Olympic Highlights during the course of the games. Newsworld is CBC's all-news network and has been in operation since 1991.

The amount of preparation to caption such a live event is immense, the research and scheduling becoming an increasing pressure, and time in short supply. 2,500 athletes from 85 nations competing for 84 medals in 15 disciplines! The Captioning Group is looking forward to the challenge and the experience of making another Olympic Games available to the deaf and hard of hearing communities and to the Canadian viewers!

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