

THE CAPTIONING GROUP ANNOUNCES A NEW WEB PRESENCE

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After living through more than a decade that saw the Internet transform everything from commerce to dating, The Captioning Group's electronic address has received a long-awaited facelift. The new site will officially launch June 21st, 2005, and will be a hub of real-time captioning information for captioners, broadcasters and the public.

The site was redesigned with accessibility in mind. Graphically, the focus is on directing the user's attention to well-defined menu choices, making it easy to seek out the desired information. Whether it's information about the company, the captioning service offering, or the art of captioning, users will be greeted with one of the Industry's most comprehensive and concise sources of up-to-date information.

Great concepts and innovative ideas are key elements in the creation of any visual arts presentation. Employing the use of a QuickTime multi-media interface, the new site provides users with a glimpse into the work involved to produce live broadcast captions, by allowing them to experience a short video. While much can be done to create value, this feature is an ideal solution to the most-asked question of how captioning is performed, and thus a vital component of this offering.

The Captioning Group has put forth an effort to blend vision, integrity, and excellence to produce a web presence that is an enjoyable experience for everyone. Please visit us at <http://www.captioning.com> and tell us what you think of our new web site. Our hope is that you find this page to be an enjoyable experience, containing answers to all of your questions and providing you with a visually stimulating journey through our world - the world of live broadcast captioning. See the difference...visit us today!



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